

SPEAKER ONE-SHEET

PASTOR KEENANN R. KNOX

Preacher · Builder · Leader — Detroit, Michigan

"I don't just preach sermons. I build people."

Founder & Senior Pastor, Impact City Church · Host of PowerBurst
· Writing his first book, Ungoogleable Faith



28

YEARS PASTORING
IMPACT CITY CHURCH

Debt-Free

FINAL BALLOON PAYMENT
MADE IN 2019

52,000

SQ FT FACILITY ON
DETROIT'S EAST SIDE

6 AM

LIVE BROADCAST
MON-FRI · 4 PLATFORMS

ABOUT

Keenann R. Knox is the Founder and Senior Pastor of Impact City Church — a 28-year-old, debt-free ministry on Detroit's east side. Saved at a piano in a college lounge, called to preach in 1995, he planted ICC in 1998 with 22 people in his mother's basement and has led it through loss, rebuild, and growth ever since. A teacher by training — music, African American studies, piano, organ, voice — he communicates the way he was built: rhythmic, layered, designed to move a room without ever losing the truth in it. He hosts the daily PowerBurst broadcast, publishes the weekly Making Power Plays newsletter, and is leading Impact City into Vision 2026.

SPEAKING TOPICS

Faith & Mindset

Alignment, identity, and faith under pressure — renewing the mind until the life catches up.

Church Growth & Culture

Rebuilding after loss, from a pastor who lost 60% of a congregation and rebuilt.

Men, Family & Legacy

Fatherhood, marriage, and building a house that outlasts you.

Leadership & Vision

Leadership multiplication: turning potential into ownership.

Creativity & Innovation

Content, media, and AI as stewardship — a digital front door without losing your soul.

City Impact

The church as a transformational force — Detroit won one household at a time.

PLATFORMS

PowerBurst — live weekday mornings, 6 AM ET on Facebook, Instagram, YouTube & TikTok (@keenannknox)

Sunday worship — Impact City Church, Detroit's east side (@ichurchedetroit · ichurchedetroit.com)

Weekly newsletter — Making Power Plays at keenannknox.com/power-plays



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